

# UNLV AMA Professional Development Seminar



**Guest Speaker: Ray Garza**

President / CEO of The Hispanic Agency  
Producer at Las Vegas Studios International

**Guest Speaker: Alex Inda**  
Account Executive for Univision

THE HISPANIC AGENCY  
LA AGENCIA HISPANA



LAS VEGAS *Studios*  
INTERNATIONAL

**THINK<sup>®</sup>  
HISPANIC**

**Hispanic Marketing  
UNLV Student Union - Room 209  
Thursday, January 31st, 2008  
4:00pm - 7:30pm**

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