



**American Marketing Association**  
**UWW AMA Regional Conference**  
**“Branding in a New Age”**

Conference Speakers will be Streamed Live at UNLV  
This is an Open Event

Friday, November 11, 2011

8:00am - 2:30pm

BEH 104

Breakfast will be provided

This year's theme is "**Branding in a New Age.**" Students will learn about the successes and challenges of branding in today's world. This year's conference has AMAZING speakers from regional and national companies including Apple, AT&T, Harley Davidson, Target, Green Bay Packers and many more!



UNIVERSITY OF NEVADA, LAS VEGAS • LEE BUSINESS SCHOOL  
**AMERICAN MARKETING ASSOCIATION**



UNIVERSITY OF WISCONSIN  
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